



Nordic
Financial
Unions

27-28 May 2019, Copenhagen

NFU Conference

Finance for All

finance for a European society





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NFU Conference **Finance for All** finance for a European society

The financial sector's role is important and relevant, especially in the current context of sustainable development. Analyzing how finance can be an inclusive actor in society brings enormous potential for positive action on all levels. Together with eminent speakers, the NFU Conference 2019 will explore:

INCLUSIVE FINANCE

With the digital revolution in full speed, digital natives might have more access to finance today. Digital exclusion however leaves a significant portion of European customers behind. How can this discrepancy be bridged? What is the impact of digitalization on trust for the finance sector? Furthermore, how do the needs of finance sector employees change, in light of rapid development of financial technology (Fintech)?

SUPPORTING LOCAL GROWTH AND DEVELOPMENT

As local and regional financial sector branches are crucial for local growth, it is noteworthy that so many local bank and insurance offices have closed during the past years. At the same time, European SMEs and other stakeholders are lacking financing, which could be aided by local access to financial services. How can it be ensured that the financial sector serves society as a whole?

FINANCE FOR A SUSTAINABLE FUTURE

The financial sector and its employees are crucial catalyzers in making the transition to a sustainable economy. What are their specific roles, and what can trade unions do in this process? How can the financial sector contribute to the Sustainable Development Goals and the Agenda 2030?

Welcome to Copenhagen!

The NFU Team



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Preliminary Programme

Venue: Finansforbundet Denmark
Applebys Plads 5, Copenhagen
Room: Krone Øresalen

Day I - Monday, May 27th, 2019

11:30 Lunch and registration

12:30 Conference opening

Michael Budolfson, President, NFU; President, UNI Europa Finance; Vice-President, Finansforbundet Denmark
Vasilka Lalevska, Head of EU Affairs, NFU

SESSION I - INCLUSIVE FINANCE: ACCESS TO FINANCE

*moderated by **Ann-Helen Hopland**, International Coordinator, Finansforbundet Norway*

12:45 **Keynote: Supporting meaningful digital financial inclusion with financial literacy and consumer protection**

Miles Larbey, Head of Financial Consumer Protection Unit, OECD

13:05 **Panel Discussion: Is the digital evolution inclusive for all?**

Has the digital (r)evolution brought more, or perhaps less inclusion? How is customer service being affected by the increased pace of technological development in the financial sector? What are the main challenges faced by various stakeholders/customers, and the possible solutions? In that context, how does the future in Europe/ the Nordic countries look like?



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Panel participants

Elin Agorelius, Operations Manager, Ung Privatekonomi

Pål Adrian Hellman, Vice-President, NFU; President, Finansforbundet Norway

Jens Thau, Chair, EBF Banking Committee for European Social Affairs

Philippe Seidel, Policy and EP Liaison Officer, AGE Platform Europe

Morten Bruun Pedersen, Senior Economist, Danish Consumer Council

14:10 Second Keynote: EU's perspective on financial education

Marco La-Marca, Policy Officer, DG FISMA, European Commission

14:30 Break (30 min)

SESSION II - INCLUSIVE FINANCE: MEETING FINANCE

moderated by **Annette Mikkelsen**, International Coordinator, Finansforbundet Denmark

15:00 Keynote: Future of Work in the Nordics - preliminary findings

Anna Ilsøe, Associate Professor, Employment Relations Research Centre (FAOS)

15:20 Panel Discussion: Finance Sector Employees 2.0.?

Is there a meeting point for employees' competences, education, and technology? What is the key to ensuring a social way of digitalization? How have Fintech companies brought changes to the market, and what is their innovation model? With the changes brought by digitalization, how will the sector change? How will the sector look in 5/10 years?



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Panel participants

Mattias Fras, Group Head of Robotics Strategy and Innovation, Nordea Abp

Craig Churchill, Chief, Social Finance, ILO

Anna Ilsøe, Associate Professor, Employment Relations Research Centre (FAOS)

Thomas Krogh Jensen, CEO, Copenhagen FinTech

Gerhard Olsson, Employee representative, Board of Directors, Nordea Abp

16:25 Second Keynote: Digitalization - a renewed inclusive platform for finance

Hanne Shapiro, Digitalization Expert and Researcher

16:45 End of Conference Day I

19:00 Welcome Dinner at Restaurant Fuego (Holbergsgade 14)
hosted by NFU and Finansforbundet Denmark



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Day II - Tuesday, May 28th, 2019

09:00 BREAKFAST BRIEFING: EU AFTER THE EUROPEAN ELECTIONS 2019 - STATE OF PLAY

*moderated by **Annette Mikkelsen**, International Coordinator, Finansforbundet Denmark*

The European Elections 2019 took place between 23-26th of May 2019. Two days after, this morning discussion will look into the turnout, the political climate, and the biggest challenges and opportunities ahead. We will reflect on what could be expected from the new setup of the EU institutions, and what is in for the finance sector and trade unions.

Light breakfast will be served during the briefing

Sammy Lauritsen, Deputy Head, European Parliament office in Denmark

Michael Budolfson, President, NFU; President, UNI Europa Finance; Vice-President, Finansforbundet Denmark

09:45 Break (10 min)

09:55 Welcome back

Shervin Vahedi, Policy Advisor, NFU

SESSION III - SUPPORTING LOCAL GROWTH AND DEVELOPMENT

*moderated by **Mette Walsted Vestergaard**, Communicator and Journalist*

10:00 Keynote: Real people want real growth through real banking

Sebastian Stodulka, Head of Regulatory Affairs, European Savings and Retail Banking Group (ESBG)



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10:25 **Panel Discussion: The financial sector's role for growth and jobs**

How does the process of local growth and development connect to the Sustainable Development Goals? How can the finance sector help all people, not only the ones living in big cities and urban environments? In that context, what can we consider to be an innovation in the sector? In 5/10 years, how do we see the finance sector develop?

Panel participants

Line Dalsfort, Senior Business Developer, TRYG

Ole Morten Geving, Director, Sparebankforeningen

Juraj Sipko, Member of the EESC, Director of the Institute of Economic Research, Slovak Academy of Sciences

Lars Ohnemus, Director, Center for Corporate Governance, CBS

11:35 **Second Keynote: OP's role in developing local and regional vitality in Finland**

Kati Ihamäki, Vice President, Brand and Corporate Responsibility, OP

12:00 **Lunch** (60 min)

SESSION IV - FINANCE FOR A SUSTAINABLE FUTURE

moderated by **Mette Walsted Vestergaard**, Communicator and Journalist

13:00 **Keynote: Why we need the financial sector to reach the Sustainable Development Goals**

Mogens Lykketoft, MP, President of the 70th Session of the UN General Assembly, and former Foreign Minister, Finance Minister and Speaker of Parliament in Denmark



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13:25 **Panel Discussion: Ideas for advancing the sustainable finance agenda**

Is there an increased level of commitment and cooperation on sustainability? Who are the main actors in the process and how do they contribute to creating a more sustainable financial sector and society? How can financial sector employees and trade unions add value? How will the sector change in the next 5/10 years?

Panel participants

Eleni Choidas, Manager, ShareAction

Cristina Mihai, Head of Prudential Regulations and International Affairs, Insurance Europe

Michael Budolfson, President, NFU; President, UNI Europa Finance; Vice-President, Finansforbundet Denmark

Simone Dettling, Banking Team Lead, UN Environment Programme - Finance Initiative

14:30 **Break** (20 min)

14:50 **Second Keynote: Sustainability - a Trade Union business?**

Dag Arne Kristensen, Head of Politics and Competence, Finansforbundet Norway

15:15 **Conclusions and closing of the NFU Conference 2019**

Michael Budolfson, President, NFU; President, UNI Europa Finance; Vice-President, Finansforbundet Denmark

15:30 - 17:00 Forsikringsforbundet's 75th Anniversary Reception (Otto Mønstedts Gade 5)
organized transport to the Reception



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Practical information

GOING DIGITAL

The NFU Conference 2019 programme and practical information can also be found on NFU's website: [www. nordicfinancialunions.org](http://www.nordicfinancialunions.org). Please note that no printed copies of the programme will be made available.

ACCOMMODATION

NFU has booked accommodation at Copenhagen Admiral Hotel (Toldbodgade 24 – 28) for the period 27-28th of May 2019, and per separate request, for 26-28th of May, respectively. The hotel rooms will be prepaid by NFU and the affiliates will be invoiced for the requested rooms after the Conference.

VENUE

The Conference venue is in the premises of Finansforbundet Denmark (Applebys Plads 5). The venue is a short metro ride away from the hotel, or can be alternatively reached by car/taxi or on foot.

Please find the most suitable route via Google Maps [here](#)

NB: Please note that the NFU Secretariat has not booked any transportation to/from the airport due to the accessibility of both the hotel and conference venue from the Airport, by public transport and car/taxi.

For further information on reaching the hotel from Copenhagen Airport, please click [here](#)

For further information on reaching the conference venue from Copenhagen Airport, please click [here](#)

WELCOME DINNER, MAY 27th 2019

NFU and Finansforbundet Denmark will be hosting a welcome dinner on Monday, May 27th 2019, at Restaurant Fuego (Holbergsgade 14). The restaurant is within a short walking distance from the hotel.

Please find the most suitable route via Google Maps [here](#)



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FORSIKRINGSFORBUNDET'S 75TH ANNIVERSARY RECEPTION, MAY 28TH 2019

Forsikringsforbundet is celebrating its 75th anniversary and invites colleagues and friends for a reception at their office building (Otto Mønstedts Gade 5). The NFU Secretariat has organized transportation to the reception for all pre-registered participants, leaving from the Finansforbundet Denmark's premises right after the closing of the Conference.

NB: Please note that the NFU Secretariat has not scheduled any return transportation from the reception, due to varying departure times for all participants. For participants heading to Copenhagen Airport after the reception, the best way to reach the Airport is from Copenhagen Central Station (Øresund trains). The station is 5-10 minutes walking from the reception venue. Please find the most suitable route via Google Maps [here](#)

LANGUAGE

Please note that the Conference will be held in English.

RECORDING AND PHOTOGRAPHING

Please note that parts of the Conference will be recorded for the purpose of producing a video summary of the keynote speeches. Photographs will also be made for the purpose of social media dissemination.

CONTACT INFORMATION - NFU

For any further questions, please do not hesitate to contact us at conference@nordicfinancialunions.org, or alternatively, contact:

Vasilka Lalevska +46 70 270 75 66

vla@nordicfinancialunions.org

Shervin Vahedi +46 70 414 77 70

sva@nordicfinancialunions.org

Morten Clausen +32 47 968 48 97

morten.clausen@uniglobalunion.org